



INVESTMENT OPPORTUNITY

Badoosh Cement Plant

(Nineveh Governorate)

– Invitation

The Ministry of Industry and Minerals (MIM) / Investment Department, invites Investors and international competent companies to invest in rehabilitation of Badoosh Cement Plant at Nineveh Governorate /north of Iraq, about 425km from the city of Baghdad (Humaydat suburb, 25 km. to the north of the city of Mosul); that is to finance and implement the activities to rehabilitate the plant in accordance with modern technology of cement industry, to operate and management control the factory at the investor expenses against a share of production.



– **History of the Plant**

New Badoosh Cement plant is one of many cement factories run by the Northern State Company for Cement (owned by the government/ Ministry of Industry and Minerals).

The original factory was established in 1954 ((composed of two production lines of 300 ton / day for each line)), the construction contract of the plant was signed with Polysius Co. of West Germany (on wet process technology), the commissioning of the plant started on 1956.

Two more production lines were implemented in 1974 by the same company, the commissioning of the new lines were for Badofa line in 1977 and for Badover line in 1978 with rated daily capacity of 1500 ton/day for each line of well burned clinker after passing two successful & successive test run, these new lines were on dry process technology of pre-heating (Gepol type) to produce ordinary Portland Cement.

Due to shortage of funds and the embargo imposed on Iraq in the nineties, shortage of electricity, poor maintenance was performed with absence of standard spare parts, this situation prevailed until now, the result was low productivity of the plant, it needs comprehensive rehabilitation and modernization work to bring the plant to its design capacity according to modern development technology in cement industry.

– **Investment Concept**

The concept is that the investor shall implement the activities to rehabilitate the plant in accordance with modern technology, manage and operate the plant against share of accomplished production, for a certain period.

– **Plant Data:**

- **Design Capacity**

1,080,000 Ton Cement /year

- **Target Capacity**

Minimum target capacity is 90% of the design capacity

– **Economic Data:**

- **Strong Points of the Opportunity:**

- ❖ **Local Market Demand**

There are (17) established cement factories in Iraq. All of them are the property of the State. Its total design capacity 19000000 ton/year, however the actual production capacity currently is around 3000000 ton/year only.



The gap between demand and production is wide. Local demand is growing in large scale and quickly while production is not improving.

The prediction for cement consumption shows that the consumption may reach 27 million ton/year in the coming years, based on the wide program for reconstruction, infrastructure requirements and large scale housing scheme accordingly there is a strong investment opportunities in rehabilitation of existing cement plants and for new plants as well

❖ **Availability of Labor Force**

Iraq possess an accumulated technical experience in cement industry, both in dry and wet process, especial in Mosul area, where experience is represented in a number of engineers, technician, skilled and semi-skilled labors working in operation and maintenance activities, in addition to other management and accounting experienced personal. However, the investor may hire experts and specialists from outside Iraq for supervising rehabilitation works and training Iraqi staff on new technologies if required.

❖ **Availability of Raw Material**

Raw materials are available locally, next to the site of the plant.

▪ **Estimated Cost of Rehabilitation**

94 million US. \$



– Special care

The investor is requested to pay special attention to the following points when preparing and submitting his proposal:-

1. The aim is to rehabilitate and upgrade the plant by modern technology, to reach targeted production capacity, all at the "investor" expenses, against share of the product for certain period of time to be agreed upon with Ministry of Industry & Minerals.
2. The rehabilitation works shall be comprehensive for all production lines of the plant and facilities to ensure that the plant shall work at the targeted capacity.
3. The "investor" in cooperation with his supporters, specialized in concerned industry, shall depute technical experts to visit the plant site to evaluate the technical requirements of rehabilitation & conclude detail investigation at the same time. The plant management shall provide all needed assistance to help the expert's team to perform the technical investigation of the plant including providing technical data and drawings.
4. The investor shall present his investment proposal containing the details of the rehabilitation work that he shall perform, procedure for implementing the work, the final and stages production capacity targeted, the period of the investment agreement, the share of the Ministry of the production that he offers and the procedure to operate and manage the plant after completing the rehabilitation work (see General Condition for detailed terms of the eventual agreement).
5. The proposal shall contain the undertaking to supply, install, and operate power generation unit (s) sufficient to meet the plant needs.
6. It is preferable for the interested investors to arrange seminar for the project team and the related staff, to show his qualification and experience and points of view for the rehabilitation approach.
7. The proposal shall contain the undertaking to keep the plant personnel, pay their salaries and allowances throughout the agreement period.



– Evaluation criteria

A specialized team from the Iraqi side shall study all the proposals submitted by the investors and select the best proposal, negotiate the investor of the best proposal to finalize the agreement to be signed with the Ministry.

The evaluation criteria for selecting the winner investor shall be:-

1. The share of MIM as a percentage of the production.
2. The scope and level of rehabilitation works and technological modification offered by the investor.
3. Readiness of the investor to install power generation unit/(s) of a certain capacity to cover the need of all activities in the plant as the national grid is no more sufficient.
4. Readiness of the investor to keep the existing workforce of the plant paying their salaries & incentive according to the production increments.
5. The period planned to implement the rehabilitation activities to achieve the targeted production capacity of the plant.
6. Minimum period of the investment contract agreement.
7. Maximum production capacity undertaken to be fulfilled by the investor.
8. The investor financial capability to fulfill his undertaking to rehabilitate the plant supported by :-
 - Financial statements for the last three years.
 - Supporting letter from banks and financial houses showing the investor financial capabilities.
 - Documents on the financial capabilities of the investor partners or the supporting parties.
 - Documents on financial facilities that banks may grant to the investor.
9. The technical and managerial capacity of the investor and his supporting partners (Engineering Companies, Vendors, Site Work Contractors), to achieve the rehabilitation works, operate and manage the plant after completion the rehabilitation and organizational structure of the investor/group of investors (to be provided).
10. The similar experience of the investor and his supporting companies in similar works with documental references.
11. The readiness of the investor to accept and fulfill the conditions and obligations mentioned in the rehabilitation file.
12. The Applicable standards (Weights) for the evaluation of each accepted offers will be according to the following marks:-



The Standards of the Criteria		Marks Assigned %
	Financial Capability:	20
	- Providing a certificate from the banks or financial body/institution with other documents that support the financial capabilities of the investor and his partners.....	10
1	-The documented financial facilities presented by the banks to the investor.....	5
	-Evaluating the financial position of the investing company and the partners, through studying financial data's of the last three years.....	5
	Technical capability:	20
	-Similar project works of the investing company and his partners (Implementation and operation).....	10
2	-Presenting documented information on the engineering companies cooperating with the investing company.....	5
	-Authentic documents related to the original suppliers of materials, equipments foreseen dependable by the investing company.....	5
	...	5
3	The production share given by the investing company to the Ministry of Industry and Minerals	25
4	The targeted production capacity offered by the investing company.....	10
5	The period required by the investing company for the rehabilitation works.....	10
6	The scope of works specified by the investing company in the investment plan.....	10
7	The specific period of the investment agreement offered by the investing company.....	5

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